



Exclusive football club ownership insight

LTT Sports Geneva



You are a current football club investor or are considering entering into club ownership



You would like to get an intensive high-level introduction to the industry in order to ensure success of your football venture



You need to gain the most relevant knowledge about how the football industry operates, what are the potential pitfalls and where are the real opportunities – in your own time and in the strictest confidentiality

We deliver to you an intensive executive insights programme focused on the football industry, which is shaped individually around your core interests and availability. Completely flexible yet comprehensive in terms of content, as a result of going through this programme you will have a deep understanding of how the football industry functions, how football clubs work on operative and strategic levels and where are the key dangers and opportunities for you as a new part of this industry. We can deliver this programme to you at your convenience either through online sessions using your preferred platform, or as an intensive face-to-face experience (subject to additional charges).

Who would benefit from this:

- New football club owners, especially entering from other sectors
- Current football club owners wishing to extend their knowledge and understanding of the industry
- Individuals considering an investment in football

How does it work?

- 1) You tell us which level of club you have taken (or would like to take) over, and in which geography
- 2) We build up a completely individual programme for you, based on our pioneering Club Management Programme structure, which will cover all areas of football industry functions, club management and beyond
- 3) We also produce a bespoke analysis for your club to use as one of the materials for our sessions
- 4) We deliver the sessions to you as required by you, either virtually, face-to-face or mixed, fitting around your agenda and at the pace you prefer
- 5) In case you feel a need to go deeper into any of the subjects, we can also bring in 'deep dive' or practical sessions on any of the topics being covered as we go along

What do you get?

1. Full and timely understanding of the direction the football industry is currently taking, with insights focused on strategically important areas for your club, from one of the top expert teams in football globally
2. An opportunity to plug any knowledge gaps you may have in regards to the football industry, allowing you to get even more from your current or perspective club executives, who are tasked with delivering on your vision
3. A unique chance to utilise our unrivalled network within the football industry to reach experts, managers and other club owners
4. Information, ideas and inspiration to ensure the success of your football venture

Our References





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